

**A MTA Charm Card purchase is necessary to enter.** Void where prohibited. Some restrictions apply. One qualifier per household. You need not be present to win.

**The sweepstakes:** From October 1, 2010 through October 31, 2010 the Maryland Transit Administration will promote a contest in support of its new transit fare card titled " MTA Charm Card" that will offer local football tickets and other prizes, by means of promotional sales events throughout the Baltimore area, media statements, promotional handouts and posters at the MTA Transit Store located at 6 St. Paul Street, Baltimore, Maryland 21202. Contestants will also have the opportunity to submit entries at additional locations and on specified dates to win a grand prize as detailed below. The B Daily Paper, Urbanite Magazine and Charmcard.com advertising may also be used to promote the sweepstakes beginning October 1, 2010 through October 31, 2010.

**Eligibility:** In order to submit entries, you must be 18 years of age or older, a resident of the State of Maryland and have purchased and registered a MTA Charm Card. Only one entry per registered Charm Card is allowed. Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for the Maryland Transit Administration or any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the contest or supplying the prize, and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or play. "Immediate family members" shall mean parents, stepparents, children, stepchildren, siblings, stepsiblings, or spouses. "Household members" shall mean people who share the same residence at least three months in one calendar year.

**How to enter:** (I) Complete official entry blank on-line at [www.mtacharmcard.com](http://www.mtacharmcard.com) or at the time of purchase and mail it to: MTA Charm Card Contest-Attn: Marketing Department, 6 St. Paul Street, Baltimore, Maryland, 21202 or before October 31, 2010, (ii) include requested information by the Maryland Transit Administration on the official entry either via web or on the postcard entry form. All sweepstakes entries become the property of MTA and will not be returned and may be used by MTA for transit information purposes until otherwise requested by contestant.

**How to win:** The prize winners will be selected in a random drawing conducted from all qualified entries on or about November 5, 2010. In the event that the original prize winners do not meet Official Rules or eligibility requirements, or he/she or parent or legal guardian forfeits the prizes, MTA will award prize to first alternate. Process will continue until all prizes are awarded.

All entries must be received on or before October 31, 2010 at 9:00pm EST. The selection will be held on or about November 5, 2010. Decision of the judges and MTA is final. The prize winners will be notified by phone and/or email and must meet all eligibility requirements.

By entering, each contestant agrees to be bound by the rules. MTA, its promotional agents and sweepstakes co-sponsors are not responsible for illegible, lost, delayed or misdirected mail, errors in faxes or shipments, busy phone signals, or incomplete entries.

**Grand Prize:** Grand Prize winner will receive **four tickets to a National Football League game played by a team located in Baltimore Maryland. Approximate total value of the grand prize is \$280.00 Two (2) second place prize winners will receive movie passes to a theater located in the local Baltimore region. Approximate total value of the second place prizes are \$40.00. There are no other prizes.**

The Grand Prize and other prizes are non-transferable. There may be no cash or other substitutions of prizes by winner. However, MTA reserves the right to substitute similar prizes of equal or greater value in the event the above prize is unavailable for any reason. Individual, parent or legal guardian of winner is solely responsible for all applicable federal, state and local taxes with respect to entire prize.

Winner or Parent or legal guardian of Grand Prize winner must sign an Affidavit of Eligibility, Release and Indemnification Form ("the Form") that : a) releases, indemnifies and holds harmless MTA its parent, affiliated, subsidiary and successor companies, and its respective officers, directors, employees, agents, and representatives, advertising agencies and promotional sponsors (collectively the "Release") from and against any and all harm, expense, liability or injury that may be sustained relating to or arising from participation in the sweepstakes or acceptance or use of the prize; and b)

authorizes the Release to use the winners' names, likenesses, photographs, voices and biographical data for any purpose, in any media, unless prohibited by law.

Prize will not be released until MTA receives all required documents. Failure of prize winners to return the Forms within the required timeframe will result in automatic forfeiture of any prizes and all such prizes shall be awarded to an alternate winner. In the event of prize forfeiture, the winner or parent or legal guardian of the winner forfeiting prize will sign a Prize Forfeit Form and return to MTA within ten (10) days of receiving the Form.

Unforeseen Events: MTA reserves the right to change this sweepstakes at its sole discretion at any time that MTA become aware of any circumstances or occurrence which would materially affect the sweepstakes security or fairness. MTA reserves the right to announce any sweepstakes rules changes over the air, in print or posters. MTA is not responsible for the inability of the winner to accept the prize for any reason.

List of Winners: For a copy of winner list, send a self-addressed, stamped envelope to: MTA Charm Card Contest-Attn: Marketing Department, 6 St. Paul Street, Baltimore, Maryland, 21202. In your request, state that you would like a copy of the "winners list" for the Charm Card Contest held October 1, 2010 through October 31, 2010.